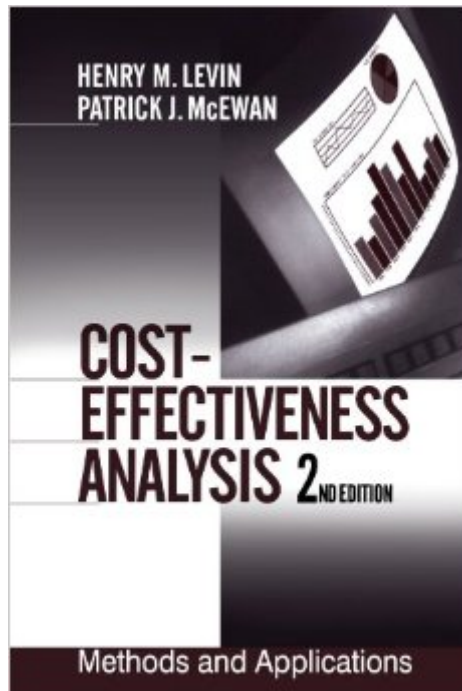


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Cost-Effectiveness Analysis: Methods And Applications (1-Off Series)



Synopsis

This Second Edition of Cost-Effectiveness Analysis continues to provide the most current, step-by-step guide to planning and implementing a cost analysis study. Henry M. Levin and Patrick J. McEwan use detailed and varied examples from studies and articles, ranging from education to public health, to introduce the principles and practice of cost-effectiveness analysis. The authors take account of both the costs and the effects of selecting alternatives, and suggest methods of minimizing the costs of research. New to this edition: expanded coverage of cost effectiveness from types of technique to use, to how to interpret the data; the latest information on cost benefits analysis and how to relate it to outcome measures; in-depth chapter-end exercises to enable readers to sharpen their ability to evaluate policy options and program effectiveness; feedback appendix for readers to evaluate their responses to exercises; comprehensive bibliography of methodological sources on cost analysis and educational settings grouped by category. This thorough volume primes the reader to deal with any evaluation situation by studying cost-effective analysis in relation to cost-benefit analysis, cost-utility analysis, and cost-feasibility analysis.

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Customer Reviews

This is an excellent book on the methods and applications of cost-effectiveness analysis. The book is lucid in its presentation, is filled with useful examples based on actual situations and analyses, enhances readers' understanding of the subject through succinct feedback to exercises, and

provides an extensive bibliography of cost studies in education. It is highly recommended to readers who are interested in making informed decisions regarding more efficient utilization of resources and who are seeking an easy-to-read basic book to learn and apply the essential tools of cost-effectiveness analysis. It should be a required reading for students in evaluation programs in education and other fields.

I got this book for a price I could afford. I can't wait for classes to start. I rated it a 5 because I know it will be a tremendous help in my class. It was delivered in a short time. and just as I expected.

Great book if you are looking for an overview of cost-effectiveness analysis. The book explains the concepts in a clear and straightforward manner, and in the context of practical examples!

Cost-Effectiveness Analysis: Methods and Applications (1-Off Series) Henry M. Levin As I want it.
Thank you so much for it. Suzy la

The information on the web site regarding this book should make it clear that it covers CE analysis for educational situations; it has a very limited usefulness, as all examples given refer to education 'performance.'

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